

# **Maria Droste 2020 ANNUAL REPORT**

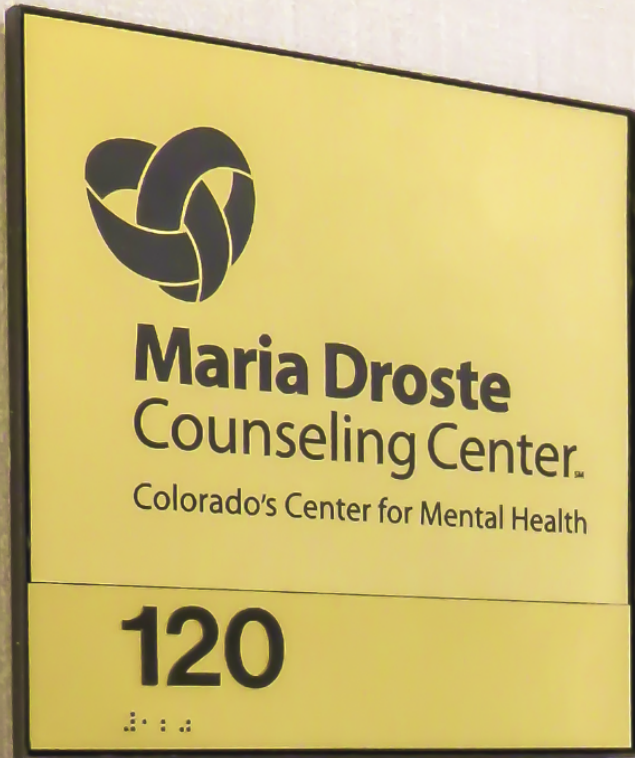


[MariaDroste.org](https://www.MariaDroste.org)



**Maria Droste**  
Counseling Center<sup>SM</sup>

Colorado's Center for Mental Health



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Maria Droste Counseling Center

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Attorney, Tamara K. Vincelette, P.C.

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Commerce Bank

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# Services and Programs



Our Children First Program embeds mental healthcare into school communities, so students can receive support where they learn. In 2020, we served a total of 16 schools, supporting a total of 318 students, ages 5 to 18.



Our Integrated Care Program brings mental healthcare into communities where people live or receive services to reduce barriers to mental healthcare. Through this program, we were able to reach 199 of people in the Denver Metropolitan Area, including older adults and survivors of domestic violence.



This year we expanded our reach into Southeast Colorado to meet the needs of underserved communities in rural areas of the state. Two clinical fellows were placed in La Junta for this partnership, and were provided tiny homes to relocate!



Through our Options Program we saw an unprecedented rise in outreach. Our Access Center experienced an increase in clients interested in our various programs, resulting in 9,874 sessions for our Options Program alone.



We continued to improve and expand our Survivor's Mental Health Program (SMHP) and were able to provide 754 subsidized sessions to this population.



New programs, such as Teacher Self-Care Groups were piloted in 2020 to support remote learners and teachers during the pandemic. We also shifted our programming to provide telehealth services throughout the pandemic and maintain best practices while utilizing this new service method.

## NUMBER OF PEOPLE WE HELPED

### Programs (Number of Clients:)

- Children First: 318
- Integrated Care program: 199
- Options program: 825
- SMHP program: 44

### Success in Southeast Colorado

"From the first session, the professionalism and compassion my therapist showed me made me feel very comfortable. I've tried counseling throughout my life and it never worked - until now."

"For the first time in my life, I feel at peace with my past. After experiencing suffering for many years it is a blessing to finally feel hope."



*Tiny home for our counselors!*

# Clinical Training, Macro Internship, and Volunteers

Since 1994, the University of Denver, the University of Colorado, Naropa University, Regis University, Metro State University and more have been trusting Maria Droste with training hundreds of graduate students in their counseling degree programs. Over the years, Maria Droste has launched over 800 new therapists into their mental health careers after training at MDCC.

In 2020, we worked with 47 interns from 9 universities and 12 postgraduate fellows, providing high-level training to the next generation of therapists through our **Clinical Training Program**.

It was the first year that we celebrated a cohort graduation virtually, and welcomed our new intern cohort via Zoom.

We also expanded our training to include macro interns, supporting community engagement and marketing.

As a result of the pandemic, many people spent 2020 working from home. Maria Droste took this opportunity to find volunteers from all over the United States and beyond to join our work. In total, we had 13 volunteers that helped us with social media marketing, tech support, graphic design as well as other crucial work to support our mission. Our volunteers ranged from Coloradans to residents of India!



Congratulations to our 2020 Clinical Training Cohort who graduated in June!



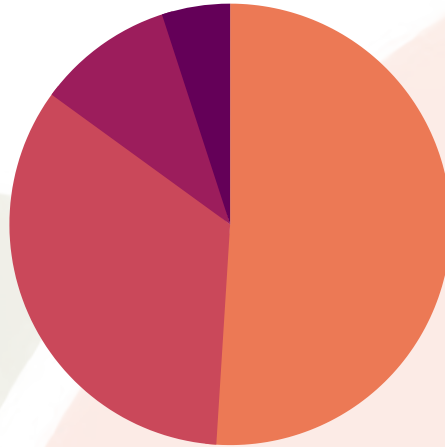
Welcome to our first-ever virtual Clinical Training Cohort who joined us in the Fall of 2020!

## 2020 Sources of Revenue

### DID YOU KNOW?

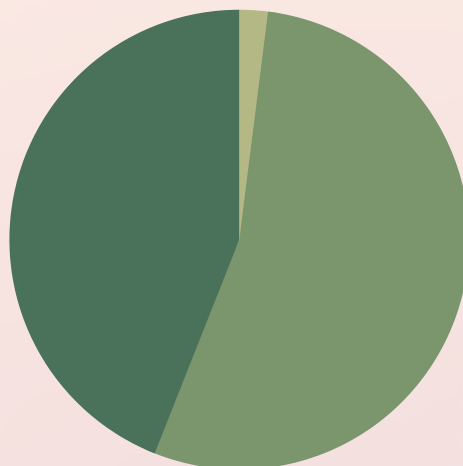
Maria Droste's unique model of service allows full-fee clients to support up to *24 sessions* of counseling to those who otherwise could not afford it.

That's self-care paid forward.



Services Provided	51%
Grants	34%
Charitable Contributions	10%
Miscellaneous	5%

## 2020 Use of Funds



Provider Wages	54%
Non-Personnel Cost <small>(fund development, technology, marketing, etc.)</small>	44%
Insurance & Misc	2%

In response to a growing demand for services we updated our planned donation giving webpage, launched projects on broader fundraising work, as well as designed a new giving society to fundraise for affordable mental healthcare. With an eye toward the future, we established **The Linda E. McKinzie Endowment Fund**. This fund will ensure counseling access will remain in perpetuity.

The Legacy Society was created to increase our donor engagement and highlight the importance of our donor base in making our mission possible.

**Thank you to all of our donors for supporting our community!**

**The Commitment**

Reserved for those who have included Maria Droste Counseling Center in their estate plans and wish to leave a legacy as a mental health champion.

**Society Members**

Linda McKinzie & Sue Kamler

Reserved for those who have committed to supporting mental health access throughout their lives.

These donors have given over \$50,000 cumulatively to Maria Droste Counseling Center in their lifetime.

**\$50,000+**

A.V. Hunter Trust	The Denver Foundation
The Anschutz Foundation	ECA Foundation
The Beacon Fund	Ellen McKinzie
Jennifer Bater & David Anderson	Impact 100 Metro Denver
Caring for Colorado Foundation	Jesse Wolff
Caring for Denver Foundation	Linda McKinzie & Sue Kamler
Community First Foundation	Rose Community Foundation
The Colorado Trust	Sisters of St. Francis
Cathy & Jay Reano / Reano Family Foundation	
The Jay & Rose Phillips Family Foundation of Colorado	
Spirit of Christ Catholic Community	
Sisters of Mercy West Midwest Community	
Virginia Hill Charitable Foundation	

Reserved for those who believe mental health care should be accessible in the 21st century.

These donors have given a cumulative \$10,000 in the last 3 years.

**\$10,000+**

David Brunick & Barbara Frey

The Fritz Fund

The LARRK Foundation

Mile High United Way

NextFifty Initiative

Connie Burwell White & William White Foundation

To learn more about each society level and the impact they have on the community, please visit <http://bit.ly/MariasSociety>



\$5,000 to \$10,000 annually

Dr. Joel & Lorna Chapa

Optumcare Management, LLC

Susan & Paul J Walker

Mabel Y. Hughes Charitable Trust



\$2,500 to \$4,999 annually

Brunick Family Foundation

COBank

Connie McArthur & Patti Klinge

Collegiate Peaks Bank

The Edward Madigan Foundation

Most Precious Blood Church

Commerce Bank Foundation

Hall & Evans, LLC / Chad Gillam

Rotary Club of Denver SE Foundation

Denver Active 20-30 Children's Foundation

Dr. Sandra & Jonathan Mann

Walter & Elizabeth Lipe Trust



\$1,000 to \$2,499 annually

Nancy Alterman

Hazel Field & M Herzl Melmed

Dr. Susan Anderson

Momentum Telecom

Alan Arbuckle & Eric Cornejo

Metro State University

Marshall & Shari Aster

Don & Cynthia Fetherman

Aaron Oberg

Augustana Lutheran Church

Kim Fitzgerald

Tamara Pester

Scott Bechler

Claudia Gray & Becky Sharp

Darin Pollard

The Benevity Community Impact Fund

Leslie Hasche

Schlessman Family Foundation

Bethany Lutheran Church

Russ & Sue Haskell Charitable Fund

Dr. Larry & Maria Seid

Joan Brennan

Marsena Holsopple & CJ Malament

Joel Silverman

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KidneyLife Foundation Inc.

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Denver Springs

Adam Lewis

Allstate Foundation

Craig Disnell

Luchsinger Family Foundation

University of Colorado at Denver

Theresa & Bill Elder

Dr. Judith & Moshe Mann

Michael & Tami Webb

John Farrell

Christopher McGinnis

Zim Consulting, Inc



# Sponsorships & Partnerships

MDCC aims to work with sponsors and partners to contribute to the vision that everyone, regardless of their ability to pay, deserves counseling and mental health access. In 2020, our sponsors and collaborators made an undeniable impact in the lives of Coloradans.

Beyond ensuring the continued access to counseling and fundraising events, sponsors and partners helped to train the next generation of therapists and allowed us to transition to telehealth in the midst of the pandemic. These sponsors allowed us to provide life-enhancing programs that directly affected the well-being of thousands of children and adults. Our partner sites also illustrated their commitment to mental health by embedding our counselors into their operations throughout the year.

Thank you to all of our sponsors and partners for your vital role in the fight against mental health stigma and for ensuring access to equitable, high-quality mental health care!

## SIGNATURE SPONSORS



## PLATINUM SPONSORS



**Karen and Alan Spies**

## GOLD SPONSORS



**KAISER PERMANENTE**



**Commerce Bank**  
Member FDIC

Challenge Accepted.



**COLLEGIATE PEAKS BANK**

Division of Glacier Bank

## Our sponsors make it happen



## MASK-A-RADE FOR MENTAL HEALTH VIRTUAL GALA SEPT 17

Maria Droste's annual gala was held virtually, celebrating a special year of success. Through our annual gala we honor community members dedicated to our mission, connect with those interested in Maria Droste, and raise funds to ensure we can continue serving Coloradans in need of therapy.

Despite the change in format, the event was a success! Through our silent auction and paddle raises our community raised close to \$100,000 for mental health access!

**Jennifer Bater & David Anderson**

**Joan Brennan**

**Kim Fitzgerald**

**Linda Mckinzie &**

**Sue Kamler**

**Susan & Paul Walker**

# SILVER SPONSORS



Dr. Joel & Lorna Chapa  
Leslie Hasche Dr. Susan Anderson  
Dr. Sandra & Jonathan Mann

# BRONZE SPONSORS



# PARTNER SITES



# ADDITIONAL COLLABORATORS



# Events Highlight



Annual Charity Golf Tournament - September 2, 2020  
Sponsored by



COVID-19 presented many obstacles, but we were able to hold our 2020 golf tournament with 148 participants, nearly doubling the amount of last years registration. Golfers experienced a staggered start time, socially distanced lunch, and a virtual awards ceremony. It was a huge success!

In the last 5 years alone, the tournament has raised over \$125,000 and has provided over 2,000 sessions to children and families who would otherwise not be able to receive counseling services.



# Community Engagement



## MENTAL HEALTH MONDAY WEBINARS

An Hour of Happiness: Mental Health and Humor- May

Mind/Body Connection - June

Virtual Paint & Sip with the Young Professional's Board - July

Back to School Webinar: Navigating the Unique Challenges of 2020 - August

## MASK-A-RADE FOR MENTAL HEALTH VIRTUAL GALA

A virtual version of our annual gala. Socially distanced and as successful as ever!



## SELF CARE BASKETS FOR TEACHERS

Our Young Professionals Board (YPB) collected donations to create baskets full of goodies and wellness items for staff at our 12 Children First schools to promote self-care for our essential workers

Our Young Professionals Board is an ever-evolving group of individuals committed to furthering Maria Droste's mission. They are stewards in the community and supporters of our work and our partner sites.

## ADOPT A FAMILY | TATONKA

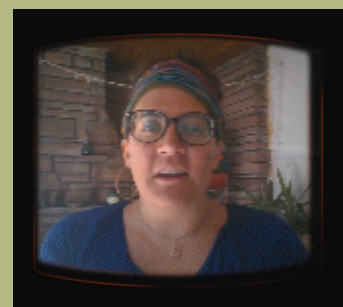
Tatonka Education Services (TES) partnered with our development team and interns to donate toys, clothes, and other items to sponsor two families receiving services at Maria Droste, providing gifts for their entire family this holiday season.



## POWERFUL MOMENTS POWER OUR MISSION

"Once she had permission to get angry and to feel that feeling she absolutely destroyed my office...that was the first time I'd ever heard her laugh out loud and the next session she spoke to me for the first time..."

### HEAR THE FULL STORY



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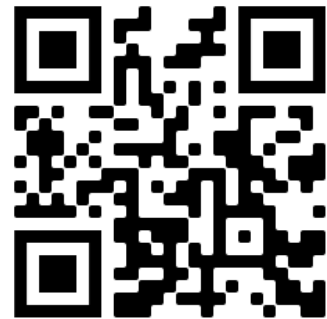


## CONNECT WITH US

Maria Droste Counseling Center  
1355 South Colorado Blvd, Suite C-100  
Denver, Colorado 80222-3305

Phone: 303-867-4600  
Email: [intake@mariadroste.org](mailto:intake@mariadroste.org)

Click below to follow us on social media:



[MariaDroste.org](http://MariaDroste.org)



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Colorado's Center for Mental Health